

Mid-America Economic Development Council

2012 Sponsorship Opportunities



www.maedc.net

Would your organization benefit from greater visibility in front of leading economic developers? Why not be associated with events bringing together the leading economic developers across the Midwest to discuss innovative solutions, make valuable new contacts, and learn about tools to keep them on the leading edge of economic development?

You can gain greater visibility by becoming a MAEDC 2012 sponsor, and the sponsorships provide a great value! Along with exposure via MAEDC's website, you have the opportunity for exposure at MAEDC's two annual conferences – the **Best Practices Conference to be held May 16-18, 2012 in Kalamazoo, MI**, as well as the annual Mid-America Competitiveness Conference to be held in December in Chicago.

The **Mid-America Competitiveness Conference & Site Selector Forum to be held December 2-4, 2012** is MAEDC's marquis annual event, focusing on corporate relocation and business retention. The Site Selector Dinner, held during the Competitiveness Conference, is a premium opportunity to rub elbows and make great contacts with numerous professionals! This is a private event for site selectors and our Gold and Platinum sponsors. Platinum sponsors also enjoy discounts for advertising in Site Selection Magazine! SiteSelection.com is a great resource for the site selector and maintains over 110,000 viewers a month!

2012 Sponsorship Levels

Bronze \$1,000 (estimated value - \$1700)

- * Recognition at both MAEDC conferences:
 - MAEDC Best Practices Conference*
 - Mid-America Competitiveness Conference*
- * Listing on all conference promotions and signage
- * Listing on MAEDC Website
- * Participant lists for both conferences upon request
- * One complimentary MAEDC membership for 2012

Silver \$1,500 (estimated value - \$2200)

- All of the above PLUS:*
- * Display table at both conferences (registration not included)

Gold \$2500 (estimated value - \$4300)

- All of the above PLUS:*
- * One conference registration for both conferences
 - * One seat at the annual Site Selector Dinner (held during the Competitiveness Conference in December)
 - * Additional MAEDC membership (total of two)
 - * One seat at the Sponsor Appreciation Event held at the May Best Practices Conference

Platinum \$5000 (estimated value - \$9,400)

- All of the above PLUS:*
- * One additional MAEDC membership (total of three)
 - * Two additional conference registrations for both MAEDC conferences - total of 3 registrations for each
 - * One additional seat at the annual Site Selector Dinner held during the Competitiveness Conference – total of two seats
 - * Opportunity to purchase a third seat at the annual Site Selector Dinner at an additional charge (available to Platinum Sponsors only)
 - * One additional seat at the Sponsor Appreciation Event the May Best Practices Conference-total of two seats
 - * Discounts on Site Selection Magazine Advertising
 - \$1000 discount on Button2 Advertising
 - \$750 discount on Demography Pages Advertising
 - \$750 discount on Directory Sponsored Listings(For details, please contact Cathy McFarland at 888-299-7836.)

Mid-America Economic Development Council



www.maedc.net

2012 Sponsorship Submission Form

Purchase your sponsorship online at www.maedc.net! You may purchase your sponsorship via check or credit card through this online system.

-OR-

Mail, fax, or email this form with payment to:
MAEDC, 17 S. High Street, Suite 200, Columbus, OH 43215
Phone: 866-439-9172
Fax: 614-221-1989
Email: tracev@assnoffices.com

Please indicate your desired sponsor level and method of payment below. Our office will contact you to obtain your logo and other necessary information in regard to your sponsorship.

Sponsorship Package:

- Bronze
- Silver
- Gold
- Platinum

Name: _____

Organization: _____

Address: _____

City: _____ State _____ ZIP _____

Phone: _____ Email: _____

Website: _____

Payment: (Check made payable to MAEDC) - select one:

Check Visa MasterCard Discover Am Ex

Credit Card Number: _____

Exp. Date: _____

Billing Address: _____