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# Press Release

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FOR IMMEDIATE RELEASE  
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## **MID-AMERICA ECONOMIC DEVELOPMENT COUNCIL (MAEDC) PRESENTS 2011 ANNUAL ECONOMIC DEVELOPMENT AWARDS**

CHICAGO, IL, DECEMBER 5, 2011: The Mid-America Economic Development Council presented its annual Economic Development awards at the 2011 Mid-America Competitiveness Conference & Site Selector Forum, held December 4-6 at the Intercontinental Hotel in Chicago.

Award entries were accepted in two markets per category – large market (annual marketing budget over \$100,000) and small market (annual marketing budget under \$100,000).

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Awards were presented to:

## **Annual Report**

### Large Division:

- 1<sup>st</sup> place – Lansing Economic Area Partnership - Greater Lansing "Regional Milestones" – Lansing, MI

### Small Division:

- 1<sup>st</sup> place - Chippewa County Economic Development Corporation - 2010-2011 Annual Report – Chippewa Falls, WI
- 2<sup>nd</sup> place – Lake Superior Community Partnership - "A Beacon of Light for Economic and Community Development" - LSCP 2011 Annual Report – Marquette, MI
- 3<sup>rd</sup> place – Iowa Lakes Corridor Development Corporation 2010-2011 Annual Report – Spencer, IA

## **Business Retention & Expansion**

### Large Division:

- 1<sup>st</sup> place - Iowa Area Development Group - Iowa Venture Awards – West Des Moines, IA

### Small Division:

- 1<sup>st</sup> place - One Southern Indiana - Metro Manufacturing Alliance – New Albany, IN
- 2<sup>nd</sup> place - Iowa Lakes Corridor Development Corporation - Business Recognition Luncheon – Spencer IA
- 3<sup>rd</sup> place - Whitley County Economic Development Corporation - SBEI Program – Columbia City, IN

## **Community Promotion and Marketing Program**

### Large Division:

- 1<sup>st</sup> place - University Park Alliance - UPA Marketing Campaign – Akron, OH
- 2<sup>nd</sup> place – Lansing Economic Area Partnership - Greater Lansing THRIVE Brochure – Lansing, MI
- 3<sup>rd</sup> place - Hendricks County Economic Development Partnership (HCEDP) - Excel In Hendricks County – Avon, IN

### Small Division:

- 1<sup>st</sup> place - City of South Haven LDFA - "We Have It in South Haven" Marketing Program – South Haven, MI
- 2<sup>nd</sup> place – Genesee Regional Chamber of Commerce - Flint-Genesee County, MI Community Promotion & Marketing – Flint, MI
- 3<sup>rd</sup> place – Quad Cities First - Who's in the Q? Campaign – Davenport, IA

## Newsletter

### Large Division:

- 1<sup>st</sup> place – Nebraska Public Power District – Columbus, NE

### Small Division:

- 1<sup>st</sup> place - Whitley County Economic Development Corporation - “Talking Points” – Columbia City, IN
- 2<sup>nd</sup> place - Battle Creek Unlimited, Inc. - Port of Battle Creek Foreign-Trade Zone 43 – Battle Creek, MI

## Special Events

### Small Division:

- 1<sup>st</sup> Place - Quad Cities First - Report to the Region Capital Campaign Video – Davenport, IA
- 2<sup>nd</sup> place – Greater Rockford Airport Authority on behalf of the Go Global Planning Partners - Go Global Annual Seminar – Rockford, IL

## Web Site

### Large Division:

- 1<sup>st</sup> place - Columbus2020! - [www.ColumbusRegion.com](http://www.ColumbusRegion.com) – Columbus, OH
- 2<sup>nd</sup> place - University Park Alliance - [www.upakron.com](http://www.upakron.com) – Akron, OH

### Small Division:

- 1<sup>st</sup> place - Webster City Economic Development - [www.buildwebstercity.com](http://www.buildwebstercity.com) - Webster City, IA
- 2<sup>nd</sup> place – Elk Grove Village - [www.elkgrovesites.com](http://www.elkgrovesites.com) – Elk Grove Village, IL
- 3<sup>rd</sup> place - Genesee Regional Chamber of Commerce - [www.flintgeneseemi.org](http://www.flintgeneseemi.org) – Flint, MI

## Workforce Development

### Large Division:

- 1<sup>st</sup> place – Greater Dubuque Development Corporation - Dubuque Works – Dubuque, IA
- 2<sup>nd</sup> place - Greater Dubuque Development Corporation - AccessDubuqueJobs.com – Dubuque, IA

### Small Division:

- 1<sup>st</sup> place – Chippewa County Economic Development Corporation - Critical Core Manufacturing Skills Program – Chippewa Falls, WI

**The Mid-America Economic Development Council is dedicated to enhancing economic developers’ knowledge, capabilities and opportunities through multi-state networking, education and site selector interaction.**

**For many years, MAEDC has sponsored the annual Economic Development Awards competition to recognize and stimulate the creative use of quality marketing by economic development organizations throughout the ten-state Mid-America region in promoting their respective communities. MAEDC's awards partner is Site Selection magazine, and all first place winners will be highlighted in an ad in the January issue of Site Selection magazine.**

**For more information about MAEDC, please visit [www.maedc.net](http://www.maedc.net).**

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